



**2009中国（上海）国际跨国采购大会**  
**2009 International Sourcing Fair**  
**(Shanghai, China)**

**— 汽车零部件分会**  
**Auto Parts**

**2009年9月25-26日**

**上海汽车会展中心**  
**(安亭镇博园路7575号)**

**Shanghai Automobile Exhibition Center**  
**(No.7575 Bo Yuan Road, Anting)**

**主办方 Organizers**

国家商务部  
Ministry of Commerce, PRC  
上海市人民政府  
Shanghai Municipal People's Government

**承办方 Operators**

上海市嘉定区人民政府  
The People's Government of Jiading District Shanghai  
上海跨国采购中心有限公司  
Shanghai International Sourcing Promotion Center Co., Ltd.



# 汽车零部件分会 Auto Parts

## 2009中国（上海）国际跨国采购大会 —汽车零部件分会

### 2009 International Sourcing Fair Shanghai, China —Auto Parts

汽车零部件分会是中国（上海）国际跨国采购大会的一个专业会场。2008年分会展会面积为3000m<sup>2</sup>，共吸引了35家来自10国家的采购商设展，著名参展企业有合作伙伴德国联邦采购物流协会组织的采埃孚和博士力士乐，以及麦格纳、现代汽车、辉门、上汽、东风、陕汽等，700余家供应商参会洽谈。作为全国首批被授牌的“国家汽车及零部件出口基地”之一，上海市依托嘉定区搭建“上海汽车及零部件国际贸易服务平台”，将嘉定区特别是上海国际汽车城等区域逐步建成汽车及零部件研发、生产和贸易的聚集经济区。汽车零部件分会将方便来自全球的采购商、全国各地的供应商进行洽谈、交流和参观。

Auto Parts is one of the venues for China Sourcing Fair. The exhibition area is 3000 m<sup>2</sup>. There were 35 buyers from 10 countries setting up booths in the exhibition, including ZF and Bosch Rexroth, who are organized by BME the partner of ISPC, and Magna, Hyundai Motor, Chery Automobile, Dongfeng Motor, Anhui Jianghuai Automobile, Shanghai Automotive, Shanxi Heavy Duty Automobile etc. More than 700 suppliers visited the exhibition.

As one of the first groups of "national automobile and spare parts export bases", relying on Jiading District, Shanghai has established "Shanghai Vehicle and Auto-parts International Trade Service Platform", building Jiading District especially Shanghai International Automobile City as a clustered economic zone for automobile and auto parts research and development, production and trade. "Auto Parts" will bring convenience to global buyers and Chinese suppliers to communicate, negotiate and exhibit.



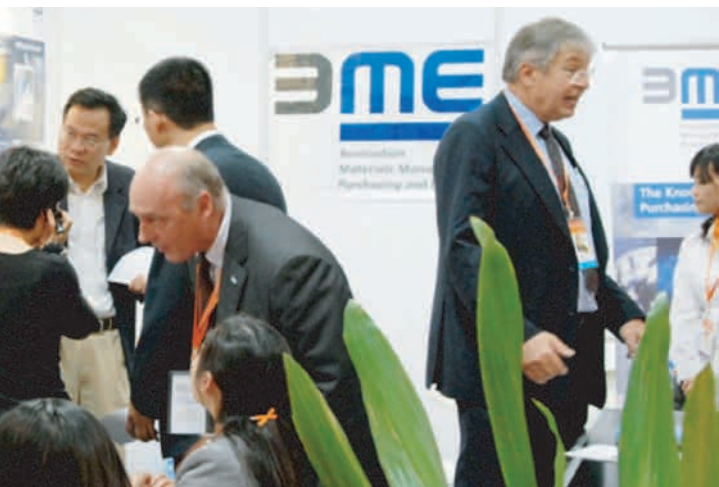
# 2009

## 中国（上海）国际跨国采购大会--国内最大规模的逆向展会

### ISF CHINA— Largest Reverse Sourcing Fair in China

- ISF CHINA是由国家商务部和上海市人民政府联合主办的国家级展会。
- 大会模式：采购商设摊，供应商参观。
- 全国23个协办省市联合组织供应商参会。
- ISF China is a national-level fair co-organized by Ministry of Commerce and Shanghai Municipal People's Government.
- ISF Mode: International buyers set up booths, suppliers come to visit.
- Inviting quality suppliers all over China with the assistance of 23 cooperating provinces.

2009 International Sourcing Fair ShangHai, China  
—Auto Parts





## 设展采购产品大类 Product Categories

动力传动系、电子&电气设备、车身&内饰、车附件、底盘、维修保养工具设备、油液剂、通用件、工艺横向件、摩托车零配件

Drivetrain, Engine System, Electricity & Electronics, Processing Parts & Mould, Car Accessories, Braking System, Body & Equipment, Steering System

## 论坛 Forum

### 议题 Topic

- 全球汽车业在中国采购的发展趋势
- 在中国采购零部件应注意的要素
- 适应中国市场，建立良好的供应商合作关系
- Global automotive industry sourcing development & Trend in China
- Auto parts sourcing key factors in China
- Adapt to Chinese Market and forming healthy partnership with local suppliers

## 展区设置 Exhibition Area

采购商专区 International Buyers Area

供应链服务区 Supplier Chain Service Providers' Area

整车展示区 Auto Exhibition Area

## 参展费用 Charges & Fees

标准展位 International Standard Booth

境内企业 Domestic Enterprise: RMB 8,000 (3m × 3m)

境外企业 Foreign Enterprise: US\$ 1,500 (3m × 3m)

光地费用 (36平方米起租) Raw Space ( $\geq 36m^2$ )

境内企业 Domestic Enterprise: RMB 800/m<sup>2</sup>

境外企业 Foreign Enterprise: US\$ 150/m<sup>2</sup>

《“跨国采购”中国优质供应商 (2009) 》

Chinese Qualified Supplies Catalogue (2009)

封底 Back Cover: RMB 100,000

封二 Inside Front Cover: RMB 80,000

封三 Inside Back Cover: RMB 70,000

扉页 Title Page: 30,000

彩色内页 Color Inside Page:

跨版 Spread Page: RMB 15,000

整版 Full Page: RMB 8,000

1/2 Page: RMB 5,000

1/4 Page: RMB 2,000

供应商入场门票:

Entrance Fee

人民币 350 / 人 · 天

RMB 350 / person · day



# 上海汽车会展中心 Shanghai Automobile Exhibition Center



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