

Sponsorship-Opportunities

Contact phone eMail
Christoph Kunz +49 (0) 69-30838-105 christoph.kunz@bme.de

European Procurement Excellence 2008

The challenge of ongoing globalization and the enlargement of the European economic area have major implications for the purchasing department!

The ability of purchasing departments to master this challenge will depend on the extent to which they engage in a management-driven rethink aimed at reshaping their strategies and actively and consistently developing their role in the value-added chain. This is to ensure their continued success in an environment marked by constant change. However, purchasing strategies no longer stop at national borders; a European platform, which promotes the exchange of ideas and experiences and facilitates the building of networks, is therefore indispensable.

The German Association for Materials Management, Purchasing and Logistics (AMMPL) will host for the third time an international congress on topics of procurement and supply entitled **“EPE – European Procurement Excellence” in Düsseldorf on 24th and 25th June 2008**. We expect around 200 participants to join us at this top European event for CPOs and CEOs.

BME has an established track record in the organization of large-scale industry events in the field of procurement and supply. For example, the annual BME Symposium has become **the** first-rate forum for participants from German-speaking countries, where purchasing and supply-chain officers meet for an expert exchange. This year, about 2,000 qualified decision-makers - with a high percentage of the DAX and MDAX companies - participated.

Venue

Maritim Hotel Düsseldorf / Airport
Maritimplatz 1
40474 Düsseldorf
Germany

Sponsorship-Opportunities

Premium sponsoring

- Spotlight treatment as Premium-Sponsor of the Congress by the President of the BME in the opening plenum on 24th June 2008
- Presentation in the opening plenum on 24th June 2008 (approximately 40-45 minutes). Speaker has to be of High Seniority, Board level is regarded appropriate
- Exhibition space 3 x 1,5 m
- Booth staff up to 5 persons
- U4-advert on the reverse side of the programme (4c)
- Placement of up to 4 banner stands / roll-ups in the core area of the Congress
- Logo printed in an outstanding format compared to the other Co-Sponsors of the Symposium
- Your company profile and contact details in the symposium brochure
- Logo with link and company profile in an outstanding format on the congress homepage
- 5 free tickets for the congress
- Symposium brochures which can be sent by your company
- Opportunity to display advertising material on the chairs of the opening plenum
- Alternative presentation options may be agreed
- Participant list 5 days prior to the summit

Price available on request

Basic Conference Sponsoring

- Premium logo placement on all summit marketing-material and actions
- Your logo, company profile (max. 500 signs exclusive tabs) and address in the summit brochure
- Your logo, company profile (max. 500 signs exclusive tabs) and address on the summit-website
- One selected Speaking-Slots in a break out session, filled with one of your key clients (level of seniority VP, CPO or higher) of a pan-European-positioned enterprise, duration 40 – 45 minutes
- 3 x 1, 5 m exhibit space in the Foyer-Area, where all the coffee and lunch-breaks will take place. Own Display-System or comparable equipment is necessary
- Exhibit space includes 3 seats to the summit for sponsor's employees
- 2 free seats for distribution to customers/prospects (not to be used for employees)
- Opportunity to purchase / offer up to 5 tickets at a price of 500 Euro (instead of the regular price of 1.400 Euro) for high level purchasing managers (Please note: Not to be used for own staff or other service provider's staff).
- Your informative literature in the delegates handout package
- Participant list 5 days prior to the summit

Price available on request

Sponsorship-Opportunities

Exhibition Package

- 3 x 1, 5 m exhibit space in the Foyer-Area, where all the coffee and lunch-breaks will take place. Own Display-System or comparable equipment is necessary
- Your logo, company profile (max. 500 signs excluding blanks) and address in the summit brochure
- Your logo, company profile (max. 500 signs excluding blanks) and address on the summit-website
- Exhibit space includes 3 seats to the summit for employees

Price available on request

Marketing cooperation

- Sponsor commits himself to provide 500 addresses (Email- or Postal Addresses) of potential EPE participants of CPO-, VP- or Top-Management-level in the fields of Purchasing and Logistics for usage in marketing actions related to the EPE.
- Sponsor commits himself to register 5 new participants (of seniority level as defined above) through own communication activities to the event at a reduced price of 600,00 € instead of 1.390,00 € (the participants have to be for the first time on the EPE).

Add-Ons

Pre Evening Reception

- Around a third of the participants arrive at the venue in the evening the day before the opening of the conference. You have the opportunity to invite these delegates to a networking event in the hotel or at another attractive location nearby in Düsseldorf.
- The Pre-evening-reception is prominently displayed in the official programme

Price available on request

Gala (max. 1 opportunity)

- 5 min. welcome speech, Introduction of the Dinner speaker
- Your company will be presented during the evening gala on the first day of the summit.
- You will have the opportunity to display your company with classic advertising materials.
- Your company has the chance to welcome all delegates face-to-face

Price available on request

Upgrade Plenum Speech (max. 1 opportunity)

- In conjunction with the booking of a Basic Conference Sponsoring, your premium key client receives the chance to speak in front of the plenum on the first day of the summit (instead of speaking only in one parallel section).
- This way you have the unique opportunity to present your company to all the high-grade company representatives.

Price available on request

Round Table (max. 3 opportunities)

- Round Table presentation through your company. Within the scope of the round table, a hosted business discussion about a topic given by you will be held.
- A company member is allowed to hold and moderate the discussion. On demand, BME provides the moderator.
- The round table will be announced in the brochure as well as on site.

Price available on request

Sponsorship-Opportunities

Sponsoring of technical equipment

- The technical sponsor pays a contribution to cover the costs of the technical conference equipment.
- As a reward for the support, BME will show a powerpoint slide during the breaks "With special thanks ..." including Sponsor's logo. The Sponsor is allowed to create a second slide with his (marketing) message dedicated to the audience.

Price available on request

Presentation of the Download Area (max. 1 opportunity)

- Your company presents exclusively the download area on the summit-website. All delegates will be able to download the lectures given at the summit.
- Linking your company-website to the summit-website will actively support the connection to your company even after the summit.

Price available on request

Kind Regards



Project Manager
Sales & Marketing