

BME Purchasing Forums 2008

BME Purchasing Forums

At the beginning of the year, the BME hosts a series of conferences which have become firmly established events for purchasers. Each one of the four 1-day-conferences with similar contents is held in the course of March in one of the economic regions North, West, Centre and South. As regards to the content, the focus is on different best practice lectures in the areas of purchasing and logistics. Furthermore, several concepts of the five nominees for the BME Innovations Award 2008 are also presented at the conferences.

Facts:

- Number of participants: approx. 60 – 100 per conference
- Origin of participants: German-speaking region
- Duration of the conference: 1 day
- Venue: hotel or congress centre
- Number of lecture per conference: 6 – 7 lectures, no parallelisation
- Level of participants: primarily chief buyers and senior managers

Possibilities of participation:

- Speaking slot with a reference customer on a relevant practical example
- Presentation of your company with an exhibition booth
- Integration of company logo and profile printed in all conference documents
- Logo with link and company profile on the congress homepage
- Separate display of company brochures

Target dates:

- Purchasing Forum North: March 04, 2008 in Hamburg
- Purchasing Forum West: March 06, 2008 in Duesseldorf
- Purchasing Forum Centre: March 11, 2008 in Frankfurt
- Purchasing Forum South: March 13, 2008 in Stuttgart

Sponsoring opportunities

Premium sponsoring

- Spotlight treatment as the main sponsor of the BME Purchasing Forums North, Centre, South and West in all opening speeches.
- Joint presentation with a reference customer before the lunch break (approx. 45 minutes duration).
- Printing of your company logo and profile as premium partner in all congress brochures.
- Exhibition space on all 4 conferences including 4 persons as staff.
- 5 free tickets per conference for passing on to employees/customers/prospects.
- Presentation roll-ups in the foyer of the venue and at the entrances to the conference rooms (4 roll-up sets provided by the sponsor).
- Information materials and give-away articles for all participants.

Price available on request

Main sponsoring

- Company logo and profile printed in the conference brochure.
- Joint presentation with a reference customer on all 4 conferences (approx. 45 minutes duration).
- Optional: exhibition booth including 2 persons as staff on all 4 conferences (preferred positioning).
- 5 free tickets per conference for passing on to employees/customers/prospects.

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Exhibition space:

- Optional presentation with an exhibition booth including 2 persons as staff on all 4 conferences.
- Company logo and profile printed in the conference brochure.
- Conference brochures for your own distribution.
- Integration of your company logo on the congress homepage.
- 1 conference ticket.

Price available on request

This offer is non-binding and does not constitute any obligation to accept an order. Our acknowledgement of order is decisive. All prices are quoted net. Statutory value-added tax is payable on all prices quoted.

Kind regards



Christoph Kunz

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Roland Knorr

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Kooperationen/Vertrieb