

BME Netzwerkforum Logistik 23. / 24. April 2008

The objective of the Network Forum Logistics is to bridge the gap between procurement/purchasing and logistics. Numerous purchasing, materials management, and logistics decision makers from the industry meet up here with experts representing major logistics service providers to discuss the latest trends in logistics from the perspective of procurement. This is a two-day event that alongside a structured program includes a factory tour and networking opportunities in a relaxed atmosphere in the evening.

Premium-Sponsoring

- Spotlight treatment as the main sponsor of the conference with opening speech together with a member of the BME-executive board or a member of the BME-board of directors
- Joint presentation with a reference customer in front of the plenum audience (approximately 30-45 minutes) before the beginning of the two parallel specialist conferences
- Mobile Exhibition booth, 6m² during both conference days with four booth staff included
- U2 advert (monochrome) in the exhibitor's guide
- Display of information material in the plenum on both conference days. The information material will be placed on all seats and will thus automatically be picked up by your target group.
- Six Roll-Up banners in conference area (check-In, stage and break area)
- Break presentation with your company logo and key benefits of your services in all conference rooms
- Prominent company logo display as premium-sponsor in the conference guide
- Your company profile in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- 10 free tickets for the conference to be given to your customers and prospects
- Conference brochures for your possible company mailing activities
- Further marketing tools upon request

Price available on request

Speaking sponsoring

- Joint presentation with a reference customer in one of the specialist conferences (approximately 30-45 minutes)
- Mobile Exhibition booth, 6m² during both conference days with two booth staff included
- Your company Logo and profile in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- Supplement of company information material in conference documents
- Three free ticket for the conference
- Conference brochures at your own display

Price available on request

Evening reception-Sponsoring

- Concept and realization of the first conference day evening event, which will be organized in close relation to and fully supported by the BME
- Your company logo and profile as partner of the conference in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- 10 free tickets for the conference to be given to customers and prospects
- Company branding at the evening event coordinated with the BME (table displays, napkins, etc.)
- Short track welcoming of the conference participants at the beginning of the evening event

Price available on request

Sponsoring-Opportunities



Network Forum Logistics (NFL)

Exhibition booth

- Mobile Exhibition booth, 6m² during both conference days with two booth staff included
- Your company logo and profile as partner of the conference in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- 1 free tickets for the conference to be given to a customer or prospect

Price available on request

Informational display

- Display of company or product brochures on the seats of the two parallel specialist conferences
- Your company logo and profile as partner of the conference in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- 1 free tickets for the conference to be given to a customer or prospect

Price available on request

Promotional display

- Positioning of your advertising slogan with up to four roll-up banners in the conference area
- Your company logo and profile as partner of the conference in the conference guide
- Your company logo, linked to your website, and company profile on the conference website
- 1 free tickets for the conference to be given to a customer or prospect

Price available on request

This offer is non-binding and does not constitute any obligation to accept an order. Our acknowledgement of order is decisive. All prices are quoted net. Statutory value-added tax is payable on all prices quoted.