

# BME Sponsoring-Proposal

## BME Single-Day Events 2008



The BME Single-Day Events are one-day events that are especially customized for the requirements of the BME members. Through 6-7 technical lectures, current topics are extensively brought forth to the participants, mainly consisting of purchasing and logistics chief as well as professional buyers. Suppliers and service providers use these events as a platform to inform participants about their wide range of products and activities. Due to this aspect, these events provide lots of room for communication in form of intermissions and breaks.

### Key-Facts:

- About 60-100 delegates expected
- Regional provenance: Germany
- Duration of the congress: 1 day
- Event location: Hotel or congress centre
- Job level of the delegates: Chief buyer, area manager, division buyer

### Premium-Sponsoring

- Spotlight presentation as the main sponsor of the Event in the opening plenum
  - Joint presentation with a reference customer before lunch break (45 min)
  - Company profile and logo imprint as Premium Partner within the event brochure
  - Opportunity to present yourself at the events with a mobile information booth, including 4 booth employees
  - 5 tickets to the congress for dissemination to customers and prospects
  - Presentation through roll-up displays in the entrance area of the respective events and at the entrances of conference rooms (4 displays, provided by sponsor)
  - Distribution of information material and give-aways at the Check-In to all participants
- Price available on request**

### Conference-Sponsoring

- Reference within the event brochure as sponsor with logo and company profile
  - Joint presentation with a reference customer (30 min)
  - Exhibition booth of 2 x 3 meters, including 2 booth employees
  - 3 tickets for dissemination to customers and prospects
- Price available on request**

### Presentational area

- Presentational area with approx. 2 x 3 meters, including 2 booth employees
  - Reference within the event brochure as partner with logo and company profile
  - 1 ticket for dissemination to customers and prospects
- Price available on request**

### Display of information material

- Opportunity to hand out your company information material to all delegates. The documentation will be placed on seats and will thus automatically be picked up by your target group.
  - Reference within the event brochure as sponsor with logo and company profile
  - 1 ticket for dissemination to customers and prospects
- Price available on request**