

BME Sponsoring-Proposal

BME Management-Forum 2008



BME Management-Forum

The BME Management-Forum is a two-day event where the delegates will speak on a very high-level to all relevant themes especially customized for the requirements of the BME members. Through 12-16 technical lectures, current topics are extensively brought forth to the participants, mainly consisting of purchasing and logistics chief as well as professional buyers. Suppliers and service providers use these events as a platform to inform participants about their wide range of products and activities. Due to this aspect, these events provide lots of room for communication in form of intermissions and breaks.

Key-Facts:

- About 25-50 delegates expected
- Regional provenance: Germany
- Duration of the congress: 2 days
- Event location: Hotel or congress centre
- Number of speaking-slots: 12 – 16
- Job level of the delegates: Chief buyer, area manager, division buyer

Premium-Sponsoring

- Spotlight presentation as the main sponsor of the Event in the opening plenum
- 3min. short track in the beginning of the congress to welcome all delegates
- Joint presentation with a reference customer before lunch break (45 min)
- Company profile and logo imprint as Premium Partner within the event brochure
- Opportunity to present yourself at the events with a mobile information booth, including 4 booth employees
- 2 tickets to the congress for dissemination to customers and prospects
- Presentation through roll-up displays in the entrance area of the respective events and at the entrances of conference rooms (4 displays, provided by sponsor)
- Distribution of information material and give-aways at the Check-In to all participants
- Delegates list five days prior the congress

Price available on request

Conference-Sponsoring

- Reference within the event brochure as sponsor with logo and company profile
- Joint presentation with a reference customer (45 min)
- Exhibition booth of 2 x 3 meters, including 2 booth employees
- 1 ticket for dissemination to customers and prospects

Price available on request

Speaking-Sponsoring

- Reference within the event brochure as sponsor with logo and company profile
- Joint presentation with a reference customer (45 min)
- 1 ticket for dissemination to customers and prospects

Price available on request

Presentational area

- Presentational area with approx. 2 x 3 meters, including 2 booth employees
- Reference within the event brochure as partner with logo and company profile

Price available on request