COMPANIES KNOW THEIR SUPPLIERS

There are a lot of technical solutions to manage suppliers efficiently
BUT WHO SUPPLIES THEIR SUPPLIERS?
Companies lack insights into their deeper supply chain

Diagram:
- Tier 1
- Tier 2
- Tier 3
- Raw Materials
- Buying company
- Black box
HIGH RISKS FOR SUPPLY CHAIN DISRUPTION
Dual sourcing strategies fail when suppliers source from the same sub-supplier.
UNKNOWN SUSTAINABILITY RISKS
90% of environmental and social issues occur from the deeper supply chain

Deforestation

Water pollution

Raw Materials

Tier 3

Tier 2

Tier 1

Buying company

Child labor

High CO₂ emissions
DRIVERS FOR SUPPLY CHAIN TRANSPARENCY

- Consumer Trust & Brand Reputation
- Product Fraud & Supply Risks
- Regulations
- Sustainability Engagement
WE MAKE YOUR SUPPLY CHAINS TRANSPARENT
Our cloud platform helps companies to understand their entire supply chain

Discover:
Map supply chains to the source

Collaborate & Collect:
Send requests to suppliers

Get insights:
Assess sustainability of materials

Buying company

Raw Materials

Tier 3

Tier 2

Tier 1
LET’S USE TECHNOLOGY TO LEVERAGE SUSTAINABLE BUSINESS AROUND THE GLOBE!

Thank you for your attention!

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