Service Packages

11th BME-eSOLUTION DAYS 2020

24 - 25 March 2020 | Maritim Hotel Düsseldorf
The BME-eSOLUTION DAYS ...

- **Largest platform** in Europe for electronic solutions in purchasing and supply management
- More than **1,300 participants** and over 90 exhibitors from the areas of software, consultancy, outsourcing and procurement services
- **2 Days** – Plenum, Parallel Lectures, Round Tables, Workshops und Solution Forums
The BME-eSOLUTION DAYS ...

<table>
<thead>
<tr>
<th></th>
<th>Exhibitor</th>
<th>Partner</th>
<th>Workshop-Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your product and service presentation before and during the event</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your company name in the event brochure and/or PDF of the brochure</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your company logo and contact in the event brochure and/or PDF of the brochure</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your company name on the event website (plus link to your company's website)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your company profile and logo on the event website (plus link to your company's website)</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your company profile and contact in the event App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your company name in the event guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your know-how transfer as an active part of the event (content integration)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customer Presentation &quot;Best Practice&quot;, Round Table or Solution Forum</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Workshop</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Your product and service presentation during the event</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your exhibition booth in the parallel exhibition</td>
<td>6 m²</td>
<td>6 m²</td>
<td>6 m²</td>
</tr>
<tr>
<td>Booth Staff – only employees of the contractual partner (no access to the lectures)</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Additional service - free internet access with a W-LAN voucher per day for one device</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
## The BME-eSOLUTION DAYS ...

<table>
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<tr>
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<tbody>
<tr>
<td><strong>Your tickets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress tickets for one to two speakers</td>
<td></td>
<td>max. 1-2</td>
<td>max. 1-2</td>
</tr>
<tr>
<td>Congress tickets for your customers</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Congress tickets for your employees</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Visitor 1-Day tickets to the Exhibition Area for your customers</td>
<td>3</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td><strong>Our marketing service for you</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event brochures for your own customer mailing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>List of participants prior to the event (consisting of company name and job title) for internal preparation only plus the up-dated list of participants after the event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Your company in the eSOLUTION REPORT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your company presentation in the market overview of the BIP eSOLUTIONS REPORT</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Conditions plus VAT (in Euro)</strong></td>
<td>6.290</td>
<td>9.290</td>
<td>11.290</td>
</tr>
</tbody>
</table>
**Round Table**
Content integration with two round tables (duration per round table about 45 minutes).
With up to one speakers (or as a variant with a speaker together with a client), they design the round table both thematically and in moderation.
The round table focuses on the exchange among the participants in the congress.
The Round Tables will take place at two different times and will be recorded in the program accordingly.
The round tables have an open character and are not necessarily performed in a closed room.
For the round table leader (1-2 persons) a BME-eSOLUTION DAYS participation is included over all two days of the event.
Flip chart and moderator suitcases are provided.
There is no other event technology planned.

**Solution Forum**
Content integration through your product presentation in one of our solution forums for 20 minutes.
You present your product in one of our solution forums with up to two speakers. Afterwards there is the possibility to invite the participants to your exhibition stand for an individual consultation.
For the Solution Forum leader (1 person), a BME-eSOLUTION DAYS participation is included over all two days of the event.

**Customer Presentation "Best Practice"**
Content integration (by arrangement) in the context of a specialist forum by a customer lecture for approx. 30 minutes (your reference customer gives a best practice lecture). Your customer will appear in the program agenda with company name and name.
Content involvement by a high-ranking representative of your company (management / management) as a participant in the subsequent question and answer session (duration approx. 15 minutes) together with your client.
A prior consultation with the moderator of the forum is possible on request and is recommended.
For the speakers (2 persons: 1 partner + 1 reference customer) a BME-eSOLUTION DAYS participation is included over all two event days.

**Workshop**
Content integration through a workshop for 90 minutes.
With up to two speakers (or as a variant with one client) you design the workshop for both thematically as well as in moderation. 25 participants (overbooking to a maximum of 30 participants possible).
The workshop is characterized by interactive collaboration. He should have a clear goal, which is emphasized by working together with the participants.
To prepare for the workshop, the list (consisting of the company name and possibly the job title) of the registered participants will be sent approximately 4 weeks before the start of the event.
For the workshop leaders (1-2 persons) a BME-eSOLUTION DAYS participation is included over all two event days.
Enhancement package*

Co-exhibitor (max 1 co-exhibitor / booth) 2.500,- EUR
- Company name of the co-exhibitor in the BME-SOLUTION DAYS brochure, on the BME-SOLUTION DAYS website.
- Advertising on the stand of the main exhibitor.
- A person as a booth staff (excluding employees of the contracting party and without access to the lectures).

Booth promotion form
- On your exhibition stand on the first and / or second day of the congress. (Limited) 1.500,- EUR / 1 day 2.500,- EUR / 2 days
- During the whole congress, increase the traffic at your stand using very special emotional, playful or culinary stimuli! Please agree this with us in advance. An agreement with the hotel is not sufficient on its own. Keep in mind that there are special hotel policies and corkage charges for promotions which include food and drink.

Promotion / Sales promotion
- Promotion on the first and / or second day of the congress. (limited) 2.000,- EUR / 1 day 3.500,- EUR / 2 days
- You have the opportunity to specifically address the guests on the first and/or second day of the congress during the exhibition with up to 2 promoters.
**Enhancement package***

**Writing folders / blocks and pens on all places in the opening plenum**
3.000,- EUR / day
Participants will receive a briefcase or pad and a ballpoint pen for their personal transcripts. The partner is present with his logo during and after the event.

**Lift advertising**
3.000,- EUR
You place your advertisement in the form of a DIN A3 stand during the exhibition hours at the "Liftlanding" on the ground floor. The production costs shall be borne by the contractual partner.

**Mobile charging stations**
4.000,- EUR
They provide the participants with two charging stations. The charging stations that the BME provides are with yours Branded logo. A station will be positioned on the BME stand and a station on your stand. This mobile phone charging service will announced in the congress brochure.

**Advertisers in the foyer / check-in or access to lecture rooms (exklusive)**
each 3.000,- EUR
4 standups stand in these eye-catching locations throughout the event
Enhancement package*

**Advertisement, 1/1 page high, cover page 4**
The BME-eSOLUTION DAYS guide contains the current program, the room occupancy and the exhibition plan. It is an indispensable guide for the participant and accompanies the visitor during the entire congress. 2.500,- EUR

**Display, 1/1 page high, cover page 2 and / or 3**
The placement on the cover pages 2 and / or 3 is attractive in that they are below the flap of the room or exhibition plan is located. You’re automatic with that in view, if you look at the congress. In each case 2.000,- EUR

**Display, 1/1 page high, inside**
The BME-eSOLUTION DAYS guide contains the current program, the room occupancy and the exhibition plan. He is an essential guide for the participant and is usually carried out during the event. In each case 1.500,- EUR

**Display of information material in plenary**
The plenum of the BME-eSOLUTION DAYS is during the lectures of the high-profile Key note speaker fully occupied. The documents are on the first day at the beginning of the Event or after the coffee break on the seats and land so automatically in the hands of your target audience. 3.000,- EUR / day

**Display of information material in the conferences**
The specialist conferences of the BME-eSOLUTION DAYS will be held in various lecture rooms instead of. In each room, at the beginning of the conference, your expenses are shown on the seats and get directly into the hands of potential buyers. 2.000,- EUR / day

* These offers are considered expansion packages and can not be booked individually. Possibly. Any costs incurred for the production, provision and implementation of the above-mentioned services shall be borne by the contracting party.

Availability is required - please contact us! All prices are exclusive of VAT.
Your contact person for all service packages and your individual advice

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